

AERO ASAHI CORPORATION changing name to AERO TOYOTA from July 2025

AERO ASAHI CORPORATION (Headquarters: Koto-ku, Tokyo; Representative: President Hiroshi Kato) will be changing its company name to AERO TOYOTA CORPORATION, effective July 1, 2025.



Reason for change of company name

Since its foundation in 1955, AERO ASAHI has strived and succeeded in the development of a diverse array of social infrastructures in pursuit to realize its corporate philosophy of “To the Sky, For the Future.” We have been providing spatial information services, leveraging our geospatial information technology, one of the best in Japan, and aviation services, centered around helicopter and business jet operations.

In 1997, we finally became a part of the group led by Toyota Motor Corporation (“Toyota”), which has been working to realize a society in which everyone can move freely and asserting its ambition for air mobility since the foundation of its business. We have since then led Toyota’s Air Mobility services which shuttles Toyota related passengers between the various facilities of Toyota activities. Furthermore, we have recently collaborated with Joby Aviation to develop a new air taxi service utilizing an eVTOL*1.

Marking our 70th anniversary in July 2025, we are excited to announce that we will be changing our company name to better represent our strong ties with Toyota.

*1: An electric vertical take-off and landing aircraft

Our prospective

Bearing this new company name, we aspire to leverage our expertise in geospatial information and Air Mobility business to help Toyota soar through the future as “one of its wings” to realize Mobility for ALL*2 and provide useful services to our society. We are committed to continuing to thrive as a reliable company of our customers’ choice.

*2: Providing freedom of mobility to all kinds of people



3D City Model using the latest geospatial information technology / Azabudai area



Joby's first flight outside the U.S. at Higashi-Fuji.
Group photo of Toyota, Joby and Aero Asahi.

About AERO ASAHI

In the aviation business, AERO ASAHI has led the private helicopter industry as the major provider of charter services. It has long supported emergency medical care in Japan through provision of aeromedical evacuations, and has been providing transportation of passengers and goods to and from locations which are difficult to approach by land, such as mountainous terrains and oceans. In addition, AERO ASAHI also offers comprehensive aviation services, including aircraft maintenance and pilot training, utilizing helicopters and business jets.

In the field of spatial information provision service, we use state-of-the-art digital sensors to create and provide high accuracy spatial data that combines analysis technology with measuring technologies (airborne lidar survey, mobile mapping system, submarine topographic survey, etc.) suited to the intended use. Such data is being used for homeland security, administrative services, maintenance of social infrastructures, and other purposes.

Company profile

Company name: AERO ASAHI CORPORATION

Address: Tokyo Heliport 4-7-41 Shinkiba, Koto-ku, Tokyo, 136-0082

Founded: July 20, 1955

Capital: 3,192.5 million yen

Representative: President Hiroshi Kato

Employees: 1,335 (As of April 1, 2024)

HP: <https://www.aeroasahi.co.jp/>

Contact

AERO ASAHI CORPORATION

Planning Dept.

kouhou-aac@aeroasahi.co.jp